

# Sponsorship Opportunities



Support the change!

[www.firesafe.sc.gov](http://www.firesafe.sc.gov)

803-896-9895



## You can help!

Today, nearly 70% homes in our state are not properly protected from a fire.



On average, 75 citizens die each year from fire. To date, 66 citizens have died in 2017.



85% of all fire deaths were our neighbors who died in their homes



88% of all tragedies had, at least, one factor increasing the victim's risk of perishing in the fire



67% of all those who died from fire were 50 years old or older



## It's time for a change!

Become a sponsor. Together, we can provide life-saving messages and residential alarms.

### Platinum Sponsor

\$10,000 and more donation

- Company logo on website
- Recognition of support on Facebook and Twitter
- Use of sponsor logo
- Platinum Sponsor recognition award
- Logo placement at all 46 county meetings
- Presentation opportunity at 10 county meetings
- Booth opportunity at 10 county meetings
- Full page color advertisement in annual report

### Gold Sponsor

\$7500 and more donation

- Company logo on website
- Recognition of support on Facebook and Twitter
- Use of sponsor logo
- Gold Sponsor recognition award
- Logo placement at 30 county meetings
- Presentation opportunity at 7 county meetings
- Booth opportunity at 7 county meetings
- Half page color advertisement in annual report



## Silver Sponsor

\$5000 and more donation

- Company logo on website
- Recognition of support on Facebook and Twitter
- Use of sponsor logo
- Silver Sponsor recognition award
- Logo placement at 20 county meetings
- Presentation opportunity at 5 county meetings
- Booth opportunity at 5 county meetings
- Quarter page color advertisement in annual report

## Bronze Sponsor

\$2500 and more donation

- Company logo on website
- Recognition of support on Facebook and Twitter
- Use of sponsor logo
- Bronze Sponsor recognition award
- Logo placement at 10 county meetings
- Presentation opportunity at 2 county meetings
- Booth opportunity at 2 county meetings
- Business card color advertisement in annual report



## Goals

Reduce Home Fires

Promote Consistent Messages

Improve Data Quality

Provide Valued Resources



## Unite.

SC Fire Marshals Association  
SC State Association of Fire Chiefs  
SC State Fire  
SC State Firefighters' Association



## Engage.

American Red Cross  
SC Baptist Convention  
SC Department of Health  
SC Office on Aging  
Vision 20/20  
And others ready for change...



## Support.

17,000+ firefighters - 72% volunteer  
Half a million calls for service a year



## Serve.

Address unique jurisdictional  
concerns for 5 million citizens

**FIRE SAFE**  
**South Carolina**



A COMMUNITY RISK REDUCTION PROGRAM

Fire Safe South Carolina will unite fire service organizations to engage influential community stakeholders; together, we will support local fire departments to serve their citizens through strategic community risk reduction programs.